# THE BREAKING NEWS



Paradigm Shift in Prostate Cancer Management



## PRACTICE-CHANGING RESULTS FOR METASTATIC PROSTATE CANCER IN 2014

CHICAGO — For patients with metastatic hormone-sensitive prostate cancer, upfront chemotherapy CHICAGO — For patients with metastatic hormone-sensitive prostate cancer, upfront chemotherapy with docetaxel, given at the same time as hormone therapy instead of later, prolongs survival. This finding, from the ECOG E3805 CHAARTED trial, is being described as "practice-changing" and "transformative".

"transformative".
"In prostate cancer, I am not aware of a historic study that ever offered up this magnitude of improvement in survival, said ASCO president Clifford Hudis, MD, during the press briefing. "Quite frankly," he said, "across all of solid tumors, this is an almost unprecedented improvement in median survival."
"I anticipate that it will change practice," said Andrew Armstrong, MD, associate professor of medicine and surgery at the Duke Cancer Institute in Durham, North Carolina.

Reference:
1. Practice-Changing Results for Metastatic Prostate Cancer, 2014. at http://www.medscape.com/viewarticle/826018. (Accessed 11-November, 2014)



### PARADIGM SHIFT IN PROSTATE CANCER MANAGEMENT

Date:

16th December 2014 (Tuesday)

Time:

19:00-22:00

Salon I-III Hyatt Regency Hong Kong, Tsim Sha Tsui

#### LECTURE

Agenda:

19:00 - 19:15 Reception

19:15 - 20:00Management of Castration Sensitive Metastatic Prostate Cancer

Speaker

Dr. Christopher Sweeney, Associate Professor, Department of Medicine, Harvard Medical School

20:00 - 20:10 Local experience sharing on multi-modality approach in metastatic prostate cancer

after CHAARTED study

Speaker:

Prof. Anthony CF Ng, Specialist in Urology, Department of Surgery, The Chinese University of Hong Kong

20:10 - 20:25 Discussion 20:25 - 22:00 Dinner

-Hong Kong College of Radiologists CME pending: -Hong Kong College of Physicians

-Hong Kong College of Surgeons

MCHK programme

We are pleased to invite you to a distinctive educational symposium about this early intervention. Our distinguished guest speakers are Dr. Christopher Sweeney – the lead investigator of the CHAARTED study and also the Associate Professor at the Harvard medical school, he will share with us the latest clinical data and Prof. Anthony CF Ng, our local expert, will talk on his local experience.

We look forward to seeing you at the meeting and hope this will value add to your clinical practice.

#### **INVITED BY**

Dr. Leung Yiu Lam, Simon Specialist in Urology

Dr. Leung Kwong Chuen, Angus Specialist in Clinical Oncology

ORGANIZED BY





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ECONOMY

#### CONFIRMATION OF PARTICIPATION

I shall be able to attend the following:

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DINNER + LECTURE

Name:

Name of hospital/ Clinic:

Contact number/ Email:

Registration: R.S.V.P Ms. Portia Lee on or before 12th Dec, 2014 Phone: 2506 8426; Fax: 2506 2537 sanofi-aventis Hong Kong Limited

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